

Calling Volunteers to Welcome Delegates Attending IPW 2024 to Los Angeles

LA is the host city for U.S. Travel Association's IPW 2024, May 3-7. IPW is the premier marketplace for inbound international travel to the U.S. Over 5,000 international travel planners and travel media and U.S. suppliers attend.

The Tourism and Hospitality sector is one of the top employers and economic drivers for Los Angeles, and volunteers are needed to welcome these international guests to our community.

There are many opportunities and times for volunteers to participate including greeting delegates at LAX, downtown host hotels, the LA Convention Center, at special events, and buyer & media tours to our communities.

A registration portal is set up for you to review options and sign up for activities and shifts. It's easy to register, just click on <u>IPW 2024 Volunteers</u> to review volunteer descriptions, times and locations.

Thank you for your support for this once-in-a decade opportunity to showcase Los Angeles to this important international audience. If questions or to learn more, please email IPWVolunteers@onwardgroups.com

On behalf of our organization and Los Angeles Tourism, we thank you for participating and showcasing Los Angeles as a world class destination.